



# Big Plans • Bold Innovations • Bright Future

## Regional Plan Association's 22nd Annual Regional Assembly

Friday, April 27, 2012

Waldorf-Astoria, NYC

8 AM – 4 PM

followed by a reception

Assembly Chair  
and Keynote Sponsor

# SIEMENS

\$350 / \$300 Members

## Presentation of RPA's Lifetime Leadership Award

### The Hon. James J. Florio

Former Governor of the State of New Jersey

For his extraordinary record of public service; including 15 years in the U.S. congress, a term as governor of the state of New Jersey, and four years chairing the New Jersey Pinelands Commission. Since 1998 he has also been Vice Chairman of RPA's Board of Directors and Co-Chairman of RPA's New Jersey Committee.

Cities and regions that thrive in the 21st century will be those that embrace their future by planning for the changing needs of their citizens. As globalization and technological change accelerate, communities must transition from isolated to connected; disposable to sustainable; sprawling to compact; segregated to diverse.

These challenges require new ways of thinking about planning and infrastructure, governance, economic development and social equity. The New York-New Jersey-Connecticut region is witnessing exciting advances in these areas, as well as obstacles that threaten its competitiveness.

This year's Regional Assembly, Big Plans - Bold Innovations - Bright Future, will bring together local and international civic leaders to explore strategies for the tri-state area and examine how world cities are confronting vital public-policy questions. Keynote speakers and panelists will address planning as it confronts funding constraints, climate disruptions and increased energy costs. Join us at the Waldorf-Astoria on April 27 to explore these topics and chart the future of the region.

### Sessions will include strategies for:

- Building excellence in design, planning and sustainability
- Redeveloping the Javits Center neighborhood
- Developing an infrastructure to supply clean and reliable energy
- Focusing economic growth around an improved transit system in the Northeast
- Financing capital projects through new revenue sources
- Learning best practices from the most innovative transit authorities in the world
- Resolving conflicts between vehicles, pedestrians and cyclists to increase mobility
- Partnering with higher education institutions to stimulate lasting economic development



Register Today at  
**regionalassembly.org**

and share your ideas at

Our Interactive site [ideas.regionalassembly.org](http://ideas.regionalassembly.org)

Twitter Hashtag **#RPA2012**

## Friday, April 27, 2012

---

### RPA's 22nd Annual Regional Assembly Big Plans - Bold Innovations - Bright Future

The Grand Ballroom, Waldorf-Astoria

8:00 AM – 8:30 AM

#### Breakfast and Registration

8:30 AM – 11:15 AM

#### Morning Program

##### Welcome and Introduction

**Thomas K. Wright**, Executive Director, RPA

##### Keynote

**The Honorable Michael R. Bloomberg**,\* Mayor, City of New York

Plenary Response

**Moderator: Rohit Aggarwala**,<sup>B</sup> Special Advisor to the Chair, C40 Cities Climate Leadership Group

**Susan Chapman**,<sup>B</sup> Senior Vice President, Global Real Estate and Workplace Enablement, American Express

**Bjarke Ingels**, Partner, Bjarke Ingels Group

**Michael Littlejohn**, Vice President, IBM Smarter Cities

**Judith Rodin**,\* President, Rockefeller Foundation

**The Honorable Robert K. Steel**, Deputy Mayor for Economic Development, City of New York

##### Keynote

**Shaun Donovan**,\* Secretary, U.S. Department of Housing and Urban Development

Plenary Response

**Moderator: Marilyn J. Taylor**,<sup>B</sup> Dean, University of Pennsylvania School of Design

**Anthony R. Coscia**,<sup>B</sup> Partner, Windels Marx Lane & Mittendorf, and Member, Amtrak Board of Directors

**Janette Sadik-Khan**, Commissioner, New York City Department of Transportation

**James S. Simpson**, Commissioner, New Jersey Department of Transportation

**Anthony E. Shorris**,<sup>B</sup> Senior Vice President, Vice Dean and Chief of Staff, NYU Langone Medical Center

**Joseph J. Lhota**, Executive Director, New York MTA

11:15 AM – 12:30 PM

#### Morning Breakout Sessions

**Economic Development:** Universities and the Future of Cities

**Energy:** Creating Resilient Cities

**Global View:** Transit in Other World Cities

**Real Estate:** Building Great in Tough Times

**Transit-Oriented Development:**

Prospects for the Northeast

*See below for session descriptions and speakers*

12:30 PM – 2:30 PM

#### Luncheon Program

##### Welcome

**Robert D. Yaro**, President, RPA

**Elliot G. Sander**,<sup>B</sup> Board Chair, RPA, President & CEO HAKS Group Inc.

##### Presentation of RPA's Lifetime Leadership Award

**The Hon. James J. Florio**, Former Governor of the State of New Jersey

##### Sponsor's Address

**Roland Busch**, Member of the Managing Board, Siemens, and CEO, Sector Infrastructure & Cities

##### Luncheon Keynote

**The Honorable Andrew M. Cuomo**,\* Governor, State of New York

2:30 PM – 3:45 PM

#### Afternoon Breakout Sessions

**Planning for 2050:** Are We Building the Right Housing?

**World Cities:** Best Practices for Urban Development

**Streets:** Cars vs. Bicycles: Can They Learn to Live Together?

**Where's the Money?:** Strategies to Fund Transportation in the 21st Century

*See below for session descriptions and speakers*

4:00 PM – 5:00 PM

#### Reception

\* invited <sup>B</sup> RPA Board Member

## Economic Development

### Universities and the Future of Cities

The development of a Cornell-led technology center on Roosevelt Island signals that New York is betting that part of its economic future lies in university-linked innovation hubs. In New Haven, the city and Yale are bringing new innovations to their partnership that is reshaping the city's future. We'll learn more about the Cornell plan, the New Haven-Yale partnership and implications for other university-led economic-development strategies. Panelists will explore how to integrate a major university into the economy and fabric of the city and discuss how conflicts between colleges and their host communities can be addressed.

#### Moderator

**Maxine Griffith**,<sup>B</sup> Executive Vice President for Government and Community Relations, Columbia University

#### Speakers

**Relina Bulchandani**,<sup>B</sup> Global Lead, Connected Real Estate, Cisco Systems, Inc.

**Lance Collins**, Dean of Engineering, Cornell University

**Seth Pinsky**, President, New York City Economic Development Corporation

**The Honorable John DeStefano, Jr.**, Mayor, City of New Haven

## Energy

### Creating Resilient Cities

On our current trajectory, by 2050, cities will be reliant on massive amounts of dirty energy to power their economies and accommodate their growing populations. What are the most promising scalable clean energy, efficiency and smart grid investments that will enable city-regions to better withstand the ups-and-downs of demographic change, climate change, price volatility, and fuel supplies?

#### Moderator

**Mary Barber**, Campaign Director, New York Region, Environmental Defense Fund

#### Speakers

**The Honorable Steven Bellone**,<sup>\*</sup> Chief Executive, Suffolk County

**Dylan Hixon**,<sup>B</sup> President, Arden Road Investments

**Ralph LaRossa**,<sup>\*</sup> President and COO, PSE&G

**Joseph G. McGee**, Vice President for Public Policy and Programs, Business Council of Fairfield County

**Alison Taylor**, Vice President, Sustainability - Americas, Siemens Corporation

#### Sponsored by



## Global View

### Transit in Other World Cities

From São Paulo to Singapore, most world cities have large, growing, and increasingly sophisticated transit systems. Chief executives from some of the world's biggest and most innovative transit agencies will discuss their successes and challenges in planning, technology, design and governance. The discussion will shed light on the state of transit in the world cities that compete with New York and will help inform what investments should be made in the tri-state region.

#### Moderator

**Elliot G. Sander**,<sup>B</sup> Chairman, RPA, and President and CEO, HAKS Group, Inc.

#### Speakers

**Sérgio Avelleda**, President, São Paulo Metro

**Lew Yii Der**, Group Director Corporate Planning and Research, Singapore Land Transport Authority

**Joseph J. Lhota**, Chairman and CEO, New York Metropolitan Transit Authority

**Anders Lindström**, Managing Director, Stockholm Public Transport

**Günter Pedall**, Head of Metro, Munich Transport Corporation

#### Sponsored by



IBM and the IBM logo are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide.

<sup>\*</sup> invited <sup>B</sup> RPA Board Member

## Real Estate

### Building Great in Tough Times

Developers say that it is harder than ever to get large projects moving in this era of funding uncertainties and high construction costs. We'll hear from civic leaders and developers on how great projects can succeed despite myriad challenges, from disruptions in financing to regulation to shifts in demand, and what the region should do to encourage excellence.

Moderator

**Julia Vitullo-Martin**, Director, Center for Urban Innovation

Speakers

**Vishaan Chakrabarti**, Marc Holliday Associate  
Professor of Real Estate and Director of the Real Estate Program, Graduate School of Architecture, Planning & Preservation, Columbia University;  
Partner, SHoP Architects

**Douglas Durst**,<sup>B</sup> Chairman, Durst Organization

**Rosanne Haggerty**, President, Community Solutions

**Fred Harris**, Executive Vice President for  
Development New York City Housing Authority

## Transit-Oriented Development

### Prospects for the Northeast

With the nation's most robust transit system, the cities of the Northeast are connected unlike any others in the nation. This panel will look at forging an economic-development strategy for communities along the Northeast Corridor and other major transit routes, one that links residents to job opportunities, employers to a wider labor market and communities to the services and amenities that have emerged around the region's transit hubs. We also will look to our peers across the Atlantic to see how the U.K. has capitalized on similar opportunities. Over the past three decades, Greater London has been transformed by major transportation investments and coordinated urban regeneration projects. We'll hear about their work and discuss the potential of communities in our region with leaders from New York, New Jersey and Connecticut.

Moderator

**Robert D. Yaro**, President, RPA

Speakers

**Caren S. Franzini**, Chief Executive Officer, New Jersey Economic Development Authority

**Karen Rae**,\* Deputy Secretary for Transportation, New York State

**James D. Redeker**, Commissioner, Connecticut Department of Transportation

\* invited <sup>B</sup> RPA Board Member

## Planning for 2050

### Are We Building the Right Housing?

America's population is growing and changing, with smaller family sizes, lower numbers of home owners, and a growing preference for multi-family dwelling units in mixed-use, walkable communities, but our housing markets and land-use regulations are still dominated by a 20th century, single-family model of habitation. How does this model hold true in greater New York? Hear from demographers and developers about how changing demographics are driving demand for different housing types than in the past and how this demand is being met (or not met) across the nation and in the tri-state region.

Moderator

**Petra Todorovich**, Director, America 2050

Speakers

**Eric Belsky**,\* Managing Director, Joint Center for Housing Studies, John F. Kennedy School of Government, Harvard University

**Dowell Myers**,\* Professor of Urban Planning and Demography, University of Southern California

**Peter S. Reinhart**, Director, Kislak Real Estate Institute, Monmouth University

**Fatima Shama**, Commissioner, Mayor's Office of Immigrant Affairs, City of New York

## World Cities

### Best Practices for Urban Development

What transformational thinking is required for cities to modernize infrastructure, increase efficiency and improve the services for the people they serve while competing on the global landscape for investment, ideas and talent? This discussion will look at how better planning and governance can be used to promote economic, environmental and social goals.

Moderator

**Greg Clark**, Global City Advisor

Speakers

**Armando Carbonell**, Chair, Department of Planning and Urban Form, Lincoln Institute of Land Policy

**Abha Joshi Ghani**, Sector Manager, Urban Development Unit, Finance, Economics and Urban Development Department, World Bank

**Caswell F. Holloway**, Deputy Mayor of Operations, City of New York

## Streets

### Cars vs. Bicycles: Can They Learn to Live Together?

Recently, New York State joined Connecticut, New Jersey, and New York City in its adoption of new policies to build complete streets that incorporate a range of design practices from constructing separated bike lanes and adding sidewalks to altering the striping on existing lanes and improving signage and signaling. The result of policies in New York City have been particularly dramatic: Miles of new bike lanes and greenways that have doubled of the number of bicyclists. But change is hard. Some neighborhood groups and local businesses have pushed back on many of these improvements. Can urban centers balance competing demands and values for streets to improve mobility, public space, and climate?

Moderator

**Trent Lethco**,<sup>B</sup> Leader, Americas Transport Consulting, ARUP

Speakers

**Jon Orcutt**, Policy Director, New York City Department of Transportation

**Samuel Schwartz**, President & CEO, Sam Schwartz Engineering

**The Honorable Dawn Zimmer**, Mayor, City of Hoboken

\* invited <sup>B</sup> RPA Board Member

---

## Where's the Money?

### Strategies to Fund Transportation in the 21st Century

Greater fuel efficiency and flat driving demand have driven down gasoline tax revenue, jeopardizing the funding needed to maintain and improve our nation's infrastructure. With little political support for raising gas taxes and government at all levels facing financial strains, how will infrastructure be funded in the coming years? How much responsibility should state and local government assume for funding transit? Do such funding options as higher fares and tolls, private-public partnerships or congestion pricing/mileage tolling make sense? RPA staff will also present recent research on mileage-based user charges.

Moderator

**Michael R. Fleischer,<sup>B</sup>** Associate Vice President,  
HNTB

Speakers

**The Honorable Earl Blumenauer,** Congressman  
Representing Oregon's 3rd District, Ways and  
Means Committee

**Ronald Epstein,** Chief Financial Officer, New York  
State Department of Transportation

**Janet Kavinoky,** Director, Transportation  
Infrastructure, U.S. Chamber of Commerce

**Joan McDonald,\*** Commissioner, New York State  
Department of Transportation

**David Yale,** Deputy Executive Officer, Countywide  
Planning and Development, Los Angeles Metro

**Jeffrey M. Zupan,** Senior Fellow, RPA

\* invited <sup>B</sup> RPA Board Member



# Sponsorship Opportunities

Updated 3/22/2012

## \$50,000+ Chairman Circle

Event program - Full page ad\*

- Sponsor a plenary discussion with a speaking opportunity
- 20 participants seated at two premium luncheon tables
- Invitation to pre-Assembly reception
- Exhibit space in the Crystal Foyer
- Prominent recognition in Assembly literature, releases and announcements
- Acknowledgement in RPA's website
- RPA membership benefits at the Chairman level

## \$25,000+ Patron

Event program - Full page ad\*

- Sponsor a panel discussion with a speaking opportunity
- 10 participants seated at a premium luncheon table
- Invitation to pre-Assembly reception
- Distinctive formal recognition in Assembly literature, releases and announcements
- RPA membership benefits at the Patron level

## \$15,000 Closing Cocktail Reception Sponsor

Event program - Half page ad\*

Assembly speakers, sponsors, VIPs, and attendees have the opportunity to continue discussions of the Assembly and to network in a relaxed setting. Sponsorship fee includes:

- Acknowledgement as Sponsor of the Assembly Closing Reception at the Regional Assembly
- Exhibit space in the Ballroom lobby
- 10 participants seated at a priority luncheon table
- Invitation to pre-Assembly reception
- Listing in Assembly literature, releases and announcements

## \$10,000 Pre-Assembly Cocktail Reception Sponsor

Event program - Quarter page ad\*

To be held on April 26, 2012 at the New York Academy of Sciences reception hall the pre-Assembly reception will bring together speakers, sponsors, and VIPs to get acquainted with each other and to start the conversations that will continue the following day at the assembly itself. The invitation-only event traditionally draws high-profile executives from the sponsorship firms as well as key elected and government officials from the region and beyond. Sponsorship fee includes:

- Acknowledgement as Sponsor of the Pre-Assembly Reception at the Regional Assembly
- Opportunity to address the guests at the reception
- 10 participants seated at a luncheon table
- Listing in Assembly literature, releases and announcements

## \$15,000+ Sponsor

Event program - Half page ad\*

- 10 participants seated at a priority luncheon table
- Invitation to pre-Assembly reception
- Prominent listing in Assembly literature, releases and announcements
- RPA membership benefits at the Sponsor level

## \$10,000+ Benefactor

Event program - Quarter page ad\*

- 10 participants seated at a luncheon table
- Invitation to pre-Assembly reception
- Listing in Assembly literature, releases and announcements
- RPA membership benefits at the Benefactor level

## 5,000+ Supporter

Event program - Listing\*

- 5 participants
- Invitation to pre-Assembly reception
- Listing in Assembly literature, releases and announcements
- RPA membership benefits at the Supporter level

## \$1,000+ Friend

- One ticket to the Assembly
- Invitation to pre-Assembly reception
- RPA membership benefits at the Friend level

Event program, ads only\*

Full Page	\$10,000
Half Page	\$5,000
Quarter Page	\$1,000
Tribute Listing	\$500

\*Ad specifications will be provided to sponsors.

## Contact

Rossana Ivanova  
at 212-253-5492 or rivanova@rpa.org.

# Registration Form

Updated 3/22/2012

Regional Plan Association's 22nd Annual Regional Assembly

You can also register online at [regionalassembly.org](http://regionalassembly.org).

Name (First, Last)
Organization
Address, Line 1
Address, Line 2
City, State, Zip
E-mail
Daytime Phone



## Big Plans Bold Innovations Bright Future

Regional Plan Association's  
22nd Annual Regional Assembly

April 27, 2012

8am - 4pm followed by a reception

The Waldorf-Astoria  
301 Park Avenue  
New York, NY 10022

\$350 / \$300 members

Please use one form per attendee and copy this form to register additional attendees. Additional, printable copies of this form are available at [regionalassembly.org](http://regionalassembly.org)

Breakfast, luncheon and reception are included in the registration fee. Conference materials will be distributed to all attendees.

Registration includes a one-year membership to RPA at the Member (\$50) level.

Regional Plan Association is a 501(c)(3) tax-exempt organization publicly supported as described in 509(a)(1) of the Internal Revenue Code, IRS Identification Number 13-1624154. The non-deductible portion of the admissions fee is \$240.

### Questions?

If you have any further questions or wish to register by phone, please contact Steven Salzgeber at 917-546-4317 or [steven@rpa.org](mailto:steven@rpa.org).

- I will stay for lunch.
- I will be attending the reception.

### Choose your breakout sessions

**Morning** (select one)

- Economic Development
- Energy
- Global View
- Real Estate
- Transit-Oriented Development

**Afternoon** (select one)

- Planning for 2050
- Streets
- World Cities
- Where's the Money?

### Assembly tickets

General (\$350 ea.)	\$
Members (\$300 ea.)	\$

I am unable to attend but wish to make a contribution in support of Regional Plan Association.

Tax-deductible contribution	\$
<b>TOTAL</b>	\$

### Payment

#### To pay by check

Send this form with your payment made out to *Regional Plan Association* to

**Regional Plan Association**  
4 Irving Place, Suite 711-S  
New York, NY 10003

#### To pay by credit card

Go to our secure webpage at <http://regionalassembly2012.eventbrite.com> or contact Rossana Ivanova for assistance at 212-253-5492 or [rivanova@rpa.org](mailto:rivanova@rpa.org)