

Regional Assembly 2010 Registration Form

This form is also available online at regionalassembly.org.

Name (First, Last)
Organization
Address, Line 1
Address, Line 2
City, State, Zip
E-mail
Daytime Phone

Choose your workshops

- Morning**
- New Tools for Civic Engagement & Community Design
- Building a Green Infrastructure
- Innovation Economy
- Smart Transportation: Changing Urban Mobility
- Afternoon**
- Radical Housing
- America's Energy Future
- The Future of Intercity Transport
- Intelligent Infrastructure
- I will be attending the Cocktail Reception.

Payment

Please print clearly

- Check** (made out to: **Regional Plan Association**)
- Credit Card** (circle one) **Visa MC AMEX**

Credit Card Number	Exp. Date
Signature	

Send this form with your payment to:

**Regional Plan Association
4 Irving Place, 7th Floor
New York, NY 10003**

or **Fax** this form with your credit card information to **212-253-5666**.

Questions?

If you have any further questions or wish to register by phone, please contact Rossana Ivanova at 212-253-5492, or e-mail rivanova@rpa.org.

Innovation & the American Metropolis

**April 16, 2010
8am - 4pm**

The Waldorf-Astoria
301 Park Avenue
New York, NY 10022
\$250 / \$225 Members

Day of Registration \$300

Registration includes a one-year membership to RPA at the Member (\$50) level. If you were a registered attendee at the RPA 2008 Regional Assembly, you are a member and may attend for the \$160 member price. This discount must be taken at the time of registration and applies to individuals only. Refund upon cancellation: To receive a refund, your cancellation must be sent by written notice or e-mail and received prior to April 2, 2010. Absolutely no refunds will be made to cancellations requested after that date.

Assembly Tickets	
General (\$250 ea.)	\$
Members (\$225 ea.)	\$
I am unable to attend but wish to make a contribution in support of Regional Plan Association.	
Tax-Deductible Contribution	\$
TOTAL	\$

Substitutions are welcome.

Please use one form per attendee and copy this form to register additional attendees. Additional, printable copies of this form are available at regionalassembly.org

Breakfast, luncheon, and reception are included in the registration fee. Conference materials will be distributed to all attendees.

AICP credits will be available.

Regional Plan Association is a 501(c)(3) tax-exempt organization publicly supported as described in 509(a)(1) of the Internal Revenue Code, IRS Identification Number 13-1624154. The non-deductible portion of the admissions fee is \$160. Call Rossana Ivanova at 212-253-5492 for more information.

SPONSORSHIP

\$50,000+ Chairman Circle
*Tribute Journal - Full Page**
20 participants with two premium luncheon tables • Sponsor and moderate a panel discussion • A special display kiosk in the front hall • Full-page ad in the program event journal • Prominent recognition in Assembly literature, releases and announcements • Acknowledgement in RPA's 2010 Annual Report and website. RPA membership benefits at the Chairman level

\$25,000+ Patron
*Tribute Journal - Full Page**
10 participants with premium luncheon table • Distinctive formal recognition in Assembly literature, releases and announcements • RPA membership benefits at the Patron level.

\$15,000+ Sponsor
*Tribute Journal - Half Page**
10 participants with priority luncheon table • Prominent listing in Assembly literature, releases and announcements • RPA membership benefits at the Sponsor level.

\$10,000+ Benefactor
*Tribute Journal - Quarter Page**
10 participants with luncheon table • Listing in Assembly literature, releases and announcements • RPA membership benefits at the Benefactor level.

5,000+ Supporter
*Tribute Journal - Listing**
5 participants • Listing in Assembly literature, releases and announcements • RPA membership benefits at the Supporter level

\$1,000 Friend
One ticket to the Assembly • RPA membership benefits at the Friend level.

<i>Tribute Journal Only*</i>	
Full Page	\$10,000
Half Page	\$5,000
Quarter Page	\$1,000
Tribute Listing	\$500

Sponsorship Questions?
call 212-253-5492
e-mail rivanova@rpa.org

*Ad specifications will be provided to sponsors.

The Day's Agenda

8:45 - 9:00

WELCOME

Thomas K. Wright, Executive Director, Regional Plan Association

9:00 - 9:45

MORNING PROGRAM

Introduction of Keynote Speaker
David Crane, CEO, NRG Energy Inc. & Chairman, 2010 Regional Assembly

Morning Keynote
Richard Burdett, Centennial Professor in Architecture and Urbanism, London School of Economics, Founder and Director, LSE Cities Program

9:45 - 11:00

PLENARY PANEL

This panel will take an in-depth look at the role technology is playing in shaping better cities and regions, addressing how new policies and technologies will shape the New York region.

Moderator: Nicholas Thompson, Senior Editor, Wired Magazine

Robert D. Atkinson, President & CEO, Information Technology & Innovation Foundation

Adolfo Carrión, Director, White House Office of Urban Affairs

Christopher O. Ward, Executive Director, The Port Authority of New York and New Jersey

11:00 - 12:30

MORNING WORKSHOPS

New Tools for Civic Engagement and Community Design

Building a Green Infrastructure

Innovation Economy

Smart Transportation: Changing Urban Mobility

12:30 - 1:30

LUNCHEON PROGRAM

Welcome
Elliott G. Sander, Group Chief Executive, Global Transportation for AECOM, Inc., RPA Board Chair

Presentation of RPA's Lifetime Leadership Award
Richard Ravitch, Lieutenant Governor, New York State

Introduction of Keynote Speaker
J. Andrew Murphy, Executive Vice President & Regional President, Northeast, NRG Energy Inc., RPA Board Member

Keynote Presentation
William A. McDonough, Founder, William McDonough and Partners

1:30 - 3:00

AFTERNOON WORKSHOPS

Radical Housing

America's Energy Future

The Future of Intercity Transport

Intelligent Infrastructure

3:00 - 4:00

COCKTAIL RECEPTION

Workshops

MORNING

Design

New Tools for Civic Engagement and Community Design

How can new tools create more engaging planning? We will consider how the combined forces of social media, powerful hand-held computing and the open government movement can enhance community design processes.

Moderator: Marilyn Jordan Taylor*, Dean, UPenn School of Design, RPA Board Member

Edward J. Blakely, Honorary Professor of Public Policy, United States Studies Centre, University of Sydney

Barbara Faga, FASLA
Executive Vice President, AECOM

Nick Grossman, Director, Civic Technology Group, The Open Planning Project

Robert Lane, Senior Fellow, Institutional Plan Association

Damon Rich, Founder, Center for Urban Pedagogy, City of Newark Urban Designer & Waterfront Planner

Ecosystems

Building a Green Infrastructure

Underfunded infrastructure, outdated management approaches, the pressures of urbanization, and changes in our climate are presenting significant challenges for the management of water and other vital resources. A fundamental shift is needed from traditional, heavily engineered and segregated approaches to systems that work with nature and provide multiple benefits. What are the prospects for green infrastructure? The Assembly will examine the challenges and opportunities for innovative approaches to environmental management in metro areas.

Moderator: James S. Polshek, Senior Design Counsel, Polshek Partnership Architects LLP, RPA Board Member

David J. Burney, Commissioner, New York City Department of Design and Construction

Helena Durst, Assistant Vice President, The Durst Organization

Caswell F. Holloway, Commissioner, New York City Department of Environmental Protection

Guy Nordenson*, Partner, Guy Nordenson & Associates

Economy

Innovation Economy

The tri-state region has long thrived on its wits as legions of scientists, artists, financial wizards and entrepreneurs marketed their creativity in the form of innovative products and services. Our path to a sustainable recovery from the recession will depend on how well we harness these abilities to meet the challenges of a new global economic environment, including how we can retain and capitalize on our creative workforce, how we can best take advantage of new technologies, how we should balance regulation and risk in the finance sector, and how we should finance the next generation of infrastructure, housing, and workforce improvements.

Moderator: Robert D. Yaro, President, Regional Plan Association

Priscilla Almodovar*, Chief Operating Officer of Community Development Banking Business, JPMorgan Chase

Anthony R. Coscia, Chairman, The Port Authority of New York and New Jersey

Paul E. Francis, Senior Vice President, Financial Products Group, Bloomberg LLP, RPA Board Member

John K. Halvey, Executive Vice President and General Counsel, New York Stock Exchange Euronext, RPA Board Member

Robert C. Lieber, Deputy Mayor for Economic Development, New York City Mayor's Office

Sponsored by
JPMORGAN CHASE & CO.

Mobility

Smart Transportation: Changing Urban Mobility

Technology offers the potential for enhanced urban mobility, from integrated ticketing and smart cards for transit, to real-time congestion management. What opportunities exist for these innovations in the New York region, and how can they be implemented?

Moderator: Gerard M. Mooney, General Manager Global Government and Education, IBM

Scott F. Belcher, President and CEO, Intelligent Transportation Society of America

Christopher Dempsey, Director of Innovation, Massachusetts Department of Transportation

Mark Norman, Chairman and Chief Operating Officer, Zipcar

The Honorable James L. Oberstar*, U.S. House of Representatives (D-MN), Chairman, Committee on Transportation and Infrastructure

Thomas F. Prendergast, President, New York City Transit

Janette Sadik-Khan, Commissioner, New York City Department of Transportation

Sponsored by



JPMORGAN CHASE & CO.

AFTERNOON

Housing

Radical Housing

Creating a supply of affordable housing remains a challenge across many metropolitan areas. What changes are needed to deliver a radical housing policy that will meet demand?

Moderator: Julia Vitullo-Martin, Director, Center for Urban Innovation, Regional Plan Association

Rosanne Haggerty, President, Common Ground

Michael Kelly, General Manager, New York City Housing Authority

Jerilyn Perine, Executive Director, Citizens Housing and Planning Council

Jonathan F. P. Rose, President, Jonathan Rose Companies

Darren Walker, Vice President, Foundation Initiatives, Rockefeller Foundation

Energy

America's Energy Future

Smart grids and renewable energy sources are hot topics, but to become reality require complex changes across the spectrum of generation, distribution and consumption. How can policy, regulation, and technology work together to power our metro areas with green, efficient energy?

Moderator: Paul Camuti, President and CEO, Siemens Research Corporation, Corporate Research, RPA Board Member

Ashok Gupta, Air and Energy, National Resources Defense Council

The Honorable Steve J. Israel*, U.S. House of Representatives (D-NY)

J. Andrew Murphy, Executive Vice President & Regional President, Northeast, NRG Energy Inc., RPA Board Member

F. Michael Valocchi, Global Energy and Utilities Leader, IBM

*Invited

Intercity

The Future of Intercity Transport

Infrastructure investments in rail and air transportation have the potential to transform travel between urban areas, making it possible to go farther, faster, and more reliably. The benefits of improved intercity transport will only be realized if smart decisions are made about how and where to invest, from capital improvements to innovations that maximize the efficiency of existing infrastructure through technology, pricing, and institutional coordination. Starting with the aviation challenges in the tri-state region, we will explore solutions including the next generation of air traffic control and the implications of a new, federal commitment to high-speed rail.

Moderator: Petra Todorovich, Director, America 2050, Regional Plan Association

Susan M. Baer, Director of Aviation, The Port Authority of New York and New Jersey

Hershel Kamen, Vice President, Regulatory Affairs and Policy, Continental Airlines

Joseph F. Marie, Commissioner, Connecticut Department of Transportation

The Honorable John L. Mica*, U.S. House of Representatives (R-FL), Ranking Member, Committee on Transportation and Infrastructure

The Honorable Jerrold L. Nadler, U.S. House of Representatives (D-NY)

Polly E. Trottenberg, Assistant Secretary for Policy, U.S. Department of Transportation

Sponsored by
THE PORT AUTHORITY OF NY & NJ

Services

Intelligent Infrastructure

Intelligent and responsive information technology systems can transform how cities provide infrastructure and services. From safer streets to incentivized recycling, new technologies can deliver city services to residents in faster, cheaper and better ways. This panel will showcase the latest developments.

Moderator: Dylan Hixon, President, Arden Road Investments, RPA Board Member

James G. Beldock, President, International Executive Vice President, Corporate Development, ShotSpotter

Ron Gonen, Co-founder & CEO, Recyclebank

Glen Stancil, Vice President, Strategy and Development, NRG Energy Inc.

Dan Steere, Chief Executive Officer, GreenRoad

Visit

regionalassembly.org

for additional news and updates.

ASSEMBLY CHAIR
NRG
Workshop Sponsors
JPMORGAN CHASE & CO.
THE PORT AUTHORITY OF NY & NJ
ENERGY SERVICES
HOUSING
DESTIGNS
ECOSYSTEMS
ECONOMY
INTERCITY
MOBILITY



Regional Plan Association is America's oldest and most distinguished independent urban research and advocacy group. Now in its 86th year, RPA prepares long range plans and policies to guide the growth and development of the New York-New Jersey-Connecticut metropolitan region. RPA also provides leadership on national infrastructure, sustainability, and competitiveness concerns. RPA enjoys broad support from the region's and nation's business, philanthropic, civic, and planning communities.
www.rpa.org



Innovations in technology and management are transforming our lives; how are they changing our cities?

RPA's 2010 Regional Assembly, "**Innovation and the American Metropolis**," considers innovative approaches to the design and management of cities, and asks how they can improve quality of life and economic competitiveness in our region. In the spirit of innovation, the Assembly will feature dynamic forums for discussion and opportunities for long-term partnerships that have regional and national implications.

The Regional Assembly is New York's premier public policy event, bringing together several hundred top business, civic, philanthropic, media, and government leaders from across the metropolitan region and nation. Each year the Assembly focuses on a priority issue. This year, we examine how the innovative spirit and creativity of urban America can build and sustain a better future for our cities.



Regional Plan Association
 4 Irving Place, 7th floor
 New York, NY 10003
 Return Service Requested



April 16, 2010
8am - 4pm
The Waldorf-Astoria
 301 Park Avenue
 New York, NY 10022
 \$250 / \$225 Members



Chairman
David Crane, CEO, NRG Energy Inc.



Featuring
Richard Burdett, Centennial Professor in Architecture and Urbanism, London School of Economics, Founder and Director, LSE Cities Program
Richard Ravitch, Lieutenant Governor New York State
William A. McDonough, Founder William McDonough and Partners